



In memory of Raju
Uplift animal welfare and rights

PAW 2024 6TH PAN INDIA COMPETITION

21ST AUG'24 TO 7TH OCT'24

POETRY, ARTWORK, WRITING

REPORT



about raju: www.awbptrust.org/raju



About Us

Animals Water Bowl Project

Vision

The vision of AWBP Trust is to create a platform where every animal gets clean drinking water round the clock throughout the year, and connect humans with animals through continuous education programs and innovate animal-centric products.

Our organization is dedicated to uplifting animal welfare and rights through three key areas: Water, Education, and Invention.

Activities

Explore our full list of activities and join us in making a difference for animals everywhere.

<https://awbptrust.org/activities>

Impactful initiatives

Since 2017, we have undertaken several impactful initiatives:

- Distributed over 6,000 cement bowls to provide clean water year-round to all animals. Approximately 30,000 animals now have access to clean drinking water daily.
- Educated around 1.3 million individuals across various age groups through online and offline events.
- Conducted over 130 on-field events at locations like public parks, educational institutions, and corporate offices.
- Expanded our animal water bowl initiative to 14 districts in India, with plans to cover more regions.
- Published The Journey of Bunty & Chinku, an educational book on community building through animal welfare and rights. So far, 1,000 copies have been distributed to schools and others. Aiming to make this book as a school curriculum.
- Organized 6 PAN India competitions, reaching over 500,000 people to raise awareness.
- Released 3 music albums on platforms like Spotify, iTunes, etc., to create awareness.
- Currently developing an innovative product to protect animals from small sharp objects.



Message To All

Founder: Lakshman Molleti



The World is One Family: A Lesson from Animals

Animals have a unique way of showing us that the world is interconnected and that all living beings are part of one global family. Through their compassion, cooperation, and harmony with nature, animals remind us of the deep bonds that tie all life together.

As we reflect on this wisdom, let's also apply it to our daily lives. We encourage everyone to take in the positive energy from animals. Let's gracefully accept the final result and warmly congratulate the top three winners, acknowledging that they are part of our extended family. This spirit of unity strengthens our collective journey.

Our Focus: Uplifting Animal Welfare

Now, more than ever, it is crucial that we focus on animal welfare and their rights. By protecting and caring for animals, we are not only supporting them but also working towards the betterment of our shared environment. Let's unite in our efforts to create a more compassionate world where all creatures, great and small, are treated with respect.

Follow Ahimsa. Go Vegan

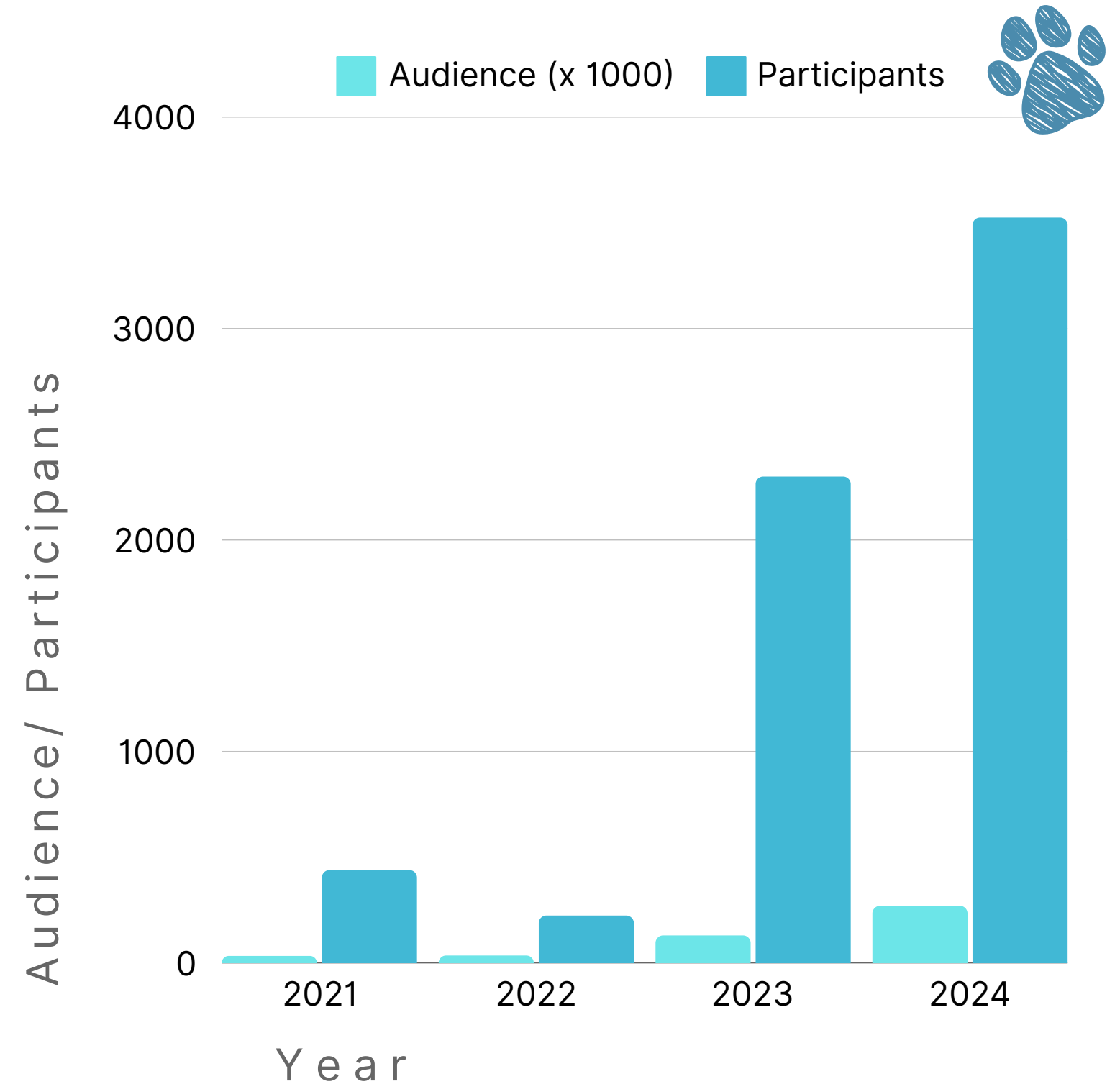
Ahimsa, or non-violence, is the path forward. By embracing a vegan (cruelty-free and plant-based) lifestyle, we can contribute to the well-being and rights of animals and promote a more peaceful world for all.



PAW Competition

In memory of Raju, AWBP Trust organizes the PAW Nationwide Competition annually between August and October, as part of our educational programs. The competition happens in three categories: Poetry, Artwork, and Writing, focusing on topics related to community building through animal welfare and rights. Participants aged 6 years and above are welcome to join the competition.

Since 2020, we have been organizing a nationwide competition, and each year, participation has steadily increased. The participants range in age from 6 to 60 years, and it's encouraging to see involvement from diverse groups, including students, parents, teachers, and various professionals.



PAW2024 6th PAN India Competition

audience reach: 2,75,000/ Participants: 3525



Topics

The topics for the PAW2024 competition were centered around promoting community building through animal welfare and rights. Participants were offered a choice of five topics, from which they selected one that aligned with their interest in the category they competed in.



1 Providing safe food and clean water for animals year-round and the role humans play in ensuring this.



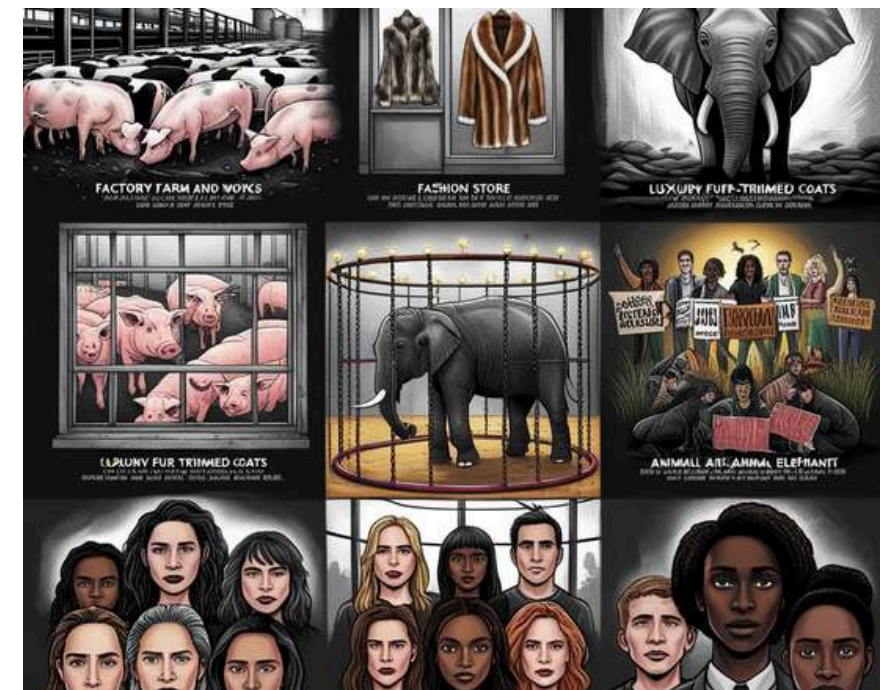
2 Human happiness is closely linked to the love and care we show for the animals around us.



3 The bond and coexistence between animals and plants/ trees



4 The importance of promoting a vegan lifestyle in educational institutions, corporations, and public places, along with effective ways to do so.



5 Identify the various ways humans hurt animals (for e.g., for food, clothing, entertainment, etc.) and provide solutions to stop them.



Core Team



The PAW2024 team did an outstanding job of promoting the event to a larger audience, dedicating over 30 days of continuous effort. Our team was actively involved in various activities, including creating short films and digital flyers, sharing posters across digital platforms and personal networks, visiting educational institutions, meeting with government officials, calling participants, and addressing participant inquiries.

Team members are Adwitiya Roy Chowdhury, Shyam Sundar Kubireddi, Shraddha Gupta, Akhila Ram, Hiranya Das Kaki, Praveen Gurralla, Anusha Gurram, Amritha Alapati, Lakshman Molleti, Raju Molleti.



Philanthropists & Sponsors

We successfully engaged over 3,500 participants, for reaching an audience of more than 200,000 across India. This achievement would not have been possible without the invaluable support of our sponsors and philanthropists. Our sponsors strongly believed in the event and the positive impact it is making in the community by promoting animal welfare and rights.

PAW2024 philanthropists and sponsors are **Amrithha Alapati, Raghu Yalamanchili, Ramesh Kondapalli, The Knowledge Bus Global School Mohali, Aistra, Vezlay, Emkay Food Products, Curry n Pepper, Revelec Automotiev.**



Audience Reach

PAW2024 6th PAN India Competition

audience reach: ~2,75,000*

*Note: The numbers mentioned above including WhatsApp and on-field promotions.



Last 30 Days ▾ Sep 3 - Oct 2

Reached audience ⓘ

Top countries

India	99.4%
United States	0%
United Kingdom	0%
United Arab Emirates	0%

Profile activity ⓘ vs Aug 4 - Sep 2

Profile activity: 2,500 (+246%)

Profile visits: 2,462 (+259%)

Reached audience ⓘ

Top age ranges

18-24	49.9%
25-34	38.9%
35-44	7.1%
45-54	2.3%

Gender

64.5% Men, 35.4% Women

Instagram

Facebook

Completed • 5 Sep

Website visitors	12,350	1,406
Participate. Share. Responsible Poetry,...	Reach	Link Clicks

Completed • 26 Aug

Website visitors	32,071	484
Participate, compete, share, and win prizes and certificates! ...	Reach	Link Clicks

website

awbptrust.org/competition/paw2024

Sponsors/ Philanthropist: The Knowledge Bus Global School | Aistra | Curry n Pepper | Revelec Automotiev | Emkay Food Products | Vezlay | Ramesh Kondapalli | Amritha Alapati | Raghu Yalamanchili

Team: Amritha Alapati | Anusha Gurrum | Kubireddi Shyam | Adwitiya Roychowdhury | Hiranya Das | Praveen Gurrala | Akhila Ram | Shraddha Gupta | Lakshman Molleti | Raju Molleti

For more information about our organization, refer below links and also like, follow and subscribe to our socials –

[Instagram](#) | [YouTube](#) | [Facebook](#)

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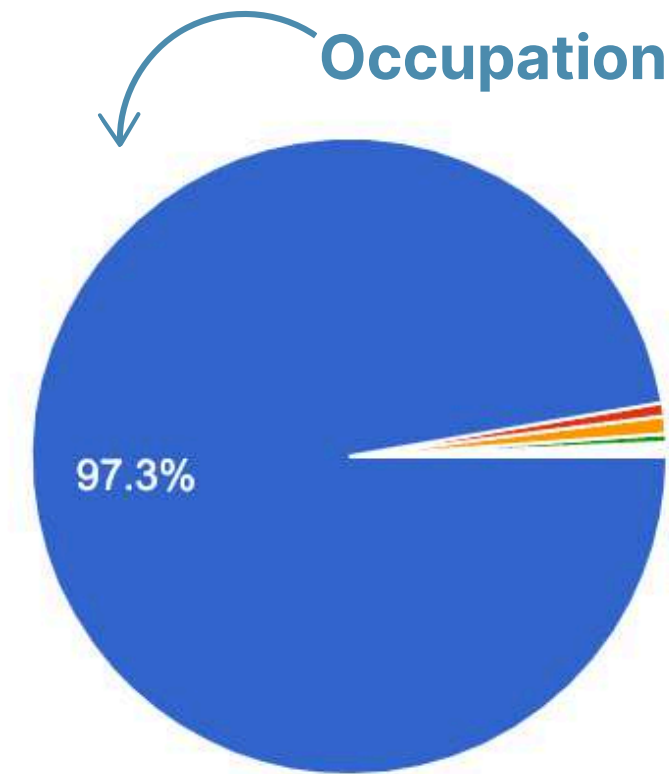
Participants

PAW2024 6th PAN India Competition

Registered participants reach: 3525*

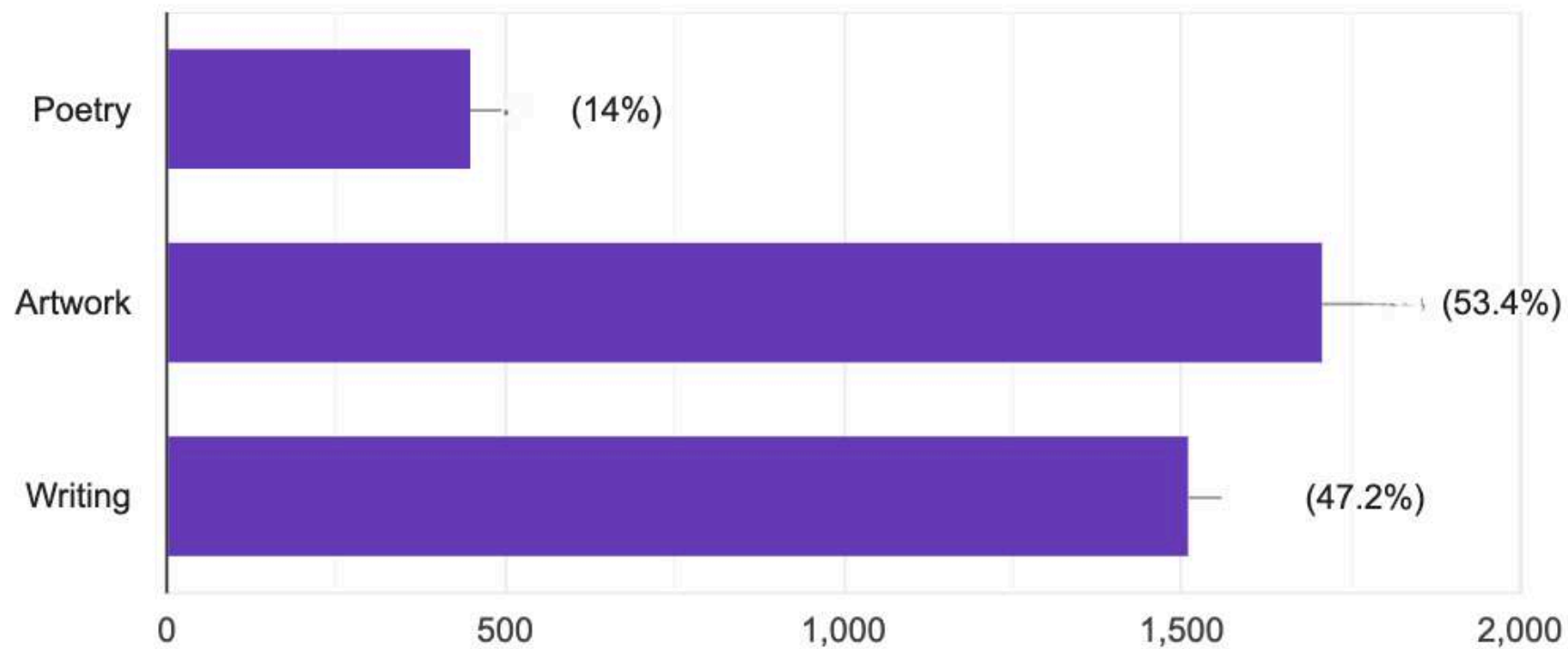
*participated from 23 states

*excluding outside registrations

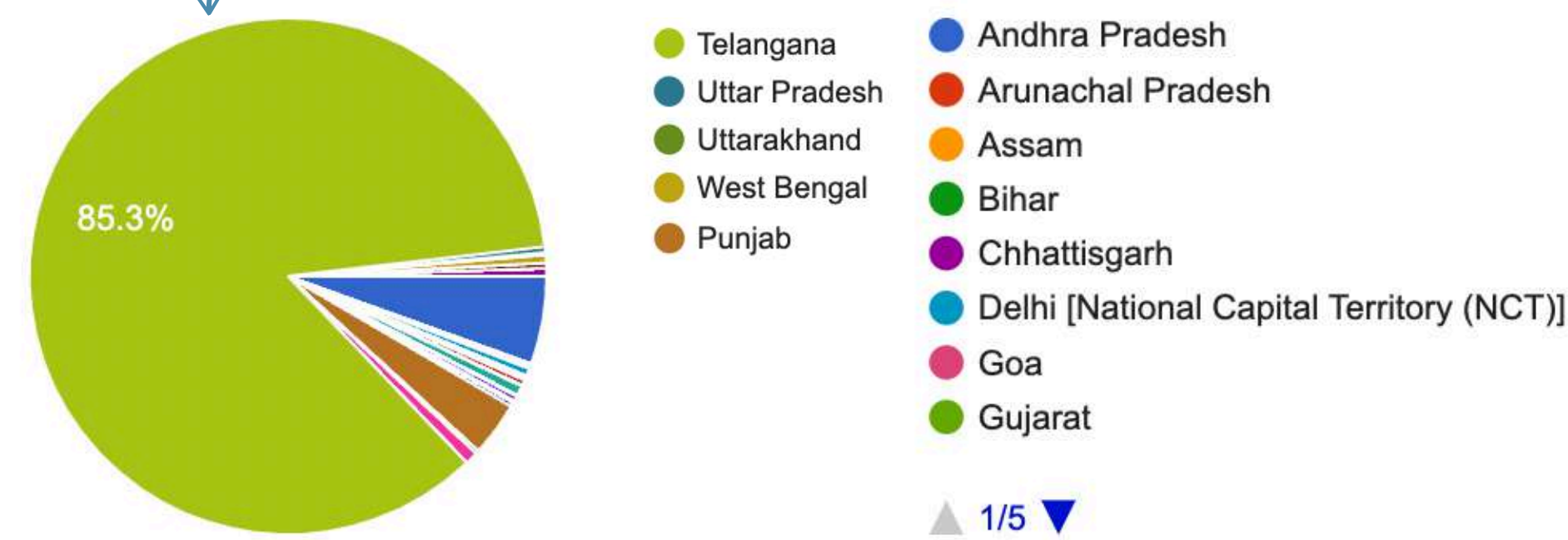


- student
 - teacher
 - employee
 - parent
 - Preparing for govt job
 - Housewife
 - freelance corporate trainer
 - Engineer
- ▲ 1/3 ▼

Category



State



- Telangana
 - Uttar Pradesh
 - Uttarakhand
 - West Bengal
 - Punjab
 - Andhra Pradesh
 - Arunachal Pradesh
 - Assam
 - Bihar
 - Chhattisgarh
 - Delhi [National Capital Territory (NCT)]
 - Goa
 - Gujarat
- ▲ 1/5 ▼



Winners



Everyone showcased their talents in poetry, artwork, and writing, contributing their best efforts. Through their participation, they gained valuable insights into animal welfare and rights, fully engaging in the competition.

Here are the winners of the PAW2024 6th PAN India Competition.



Poetry::

Joshika Angati (First) , Mandapati Yagnasri (Second),
Panagari Esther Rani (Third)

Artwork::

Ananya Alope Banerjee (First), Rashmi Singh Bhadoria (Second),
Aurokanya Chattopadhyaya (Third)

Writing::

Vidushi Sharma (First), Esam Sanjana (Second),
Mudundi Shanmukhi (Third)

Writing



Vidushi



Sanjana



Shanmukhi

Artwork



Ananya



Rashmi Singh



Aurokanya

Poetry



Joshika



Yagnasri



Esther Rani



Winners Work

The artwork from the PAW2024 winners is displayed below. The poetry and writing submissions published on our competition website page for everyone to explore.



<https://awbptrust.org/competition/paw2024>



Ananya Alope Banerjee (First)

Topic: Identify the various ways humans hurt animals (for e.g., for food, clothing, entertainment, etc.) and provide solutions to stop them.



Rashmi singh bhadoria (Second)



Aurokanya Chattopadhyya (Third)

Topic: Human happiness is closely linked to the love and care we show for the animals around us.



Participants Feedback



The aim of the PAW competition is to engage participants in animal welfare and rights by encouraging them to deeply explore the topics they work on, ultimately fostering a sense of responsibility toward animals. Few feedbacks shared here.

Ashutosh Sharma, Karnataka Student

I learned that our emotional well-being is significantly enhanced by the love and care we extend to animals, which in turn fosters a sense of community and compassion. **The competition has heightened my awareness** of animal rights and welfare issues. **Engaging with this theme through poetry has encouraged me to advocate more strongly for the protection and care of animals in our society.** I appreciate how the competition connects individuals from diverse backgrounds, promoting dialogue and collaboration around animal welfare. This aspect enhances the overall impact of the initiative.

Asha Rana, Delhi Student

Writing a poetry for this competition I have developed affection towards animals. I have realized that they help us a lot to reduce our stress and make our everyday happy. **My love for them is increasing day by day.** I just want that every animal gets a safe home and food. I would love to work for animal welfare

Avijit Kumawat, Rajasthan Student

I really enjoyed participating in PAW2024! It deepened my understanding of animal welfare and the bond we share with animals. **I learned a lot about the importance of cruelty-free choices and creative solutions to help them during my 2-3 days research.** This initiative is truly inspiring, looking for more such events in the future...thank you for the opportunity!

Aaradhya Sharma, Punjab Student

Honestly, I randomly stumbled across this competition while browsing on Unstop. It really intrigued me and I felt an urge to participate and contribute. Through this, I got to know more about this precious organization and all of you are doing a commendable work. **I learned to be more kind, considerate and empathetic to all living beings around and how they make life worthwhile.**



Participants Feedback



Shwetha, Tamilnadu Student

I have gained many info and knowledge while I was exploring each topic for my artwork about the importance of veganism. I have also learnt how much animals go through and get hurt for various purposes. While each topic enlightened me in different ways, I was inspired to portray the coexistence between the animals and plants. The beauty of how much they need/help each other. Overall this competition is a really good initiative and brings out the best in various artists and also educates them as well.

L Apeksha Jain, Telangana Student

First and foremost my deep appreciation to this foundation for their excellent service. I'm inspired, and with this competition I learnt a lot about animals and the way they're treated and harmed in our society for one's personal satisfaction. **Regarding the competition, I think that's its a great way for awareness about the topic to the common public.**

Valasani Vyshnavi, Telangana Student

First of all , i felt very proud to express my feelings and emotions for animals through my artwork and i am very glad and happy that awbp trust have conducted such events to encourage people all over India **to express their ideas on animals safety through this wonderful competition called PAW** ,as this is my first PAW competition i felt very exciting and also i have put my 100% of my hardwork on the artwork **..to showcase my emotions on animals** and i have confidence that my artwork have alot of deep meaning and learnings ..Overall i felt, as a human i did some artwork ,which conveys alot of meanings that our poor voiceless animals want to say...and as an artist i think i learned many art skills and techniques through this competition..**THANK YOU!!**

Prachi Pokhariya, Uttar Pradesh Student

This competition is a fantastic initiative to raise awareness about preserving our natural environment. As I worked on my artwork for the contest, **I realized that the coexistence of humans and nature is essential for fostering a sustainable lifestyle and restoring balance on Earth.** Participating in this art competition has been truly inspiring, and I'm committed to adopting habits that support stray animals and protect our environment.



Participants Feedback



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[Click Here To Watch](#)



www.awbptrust.org/competition



www.instagram.com/awbptrust

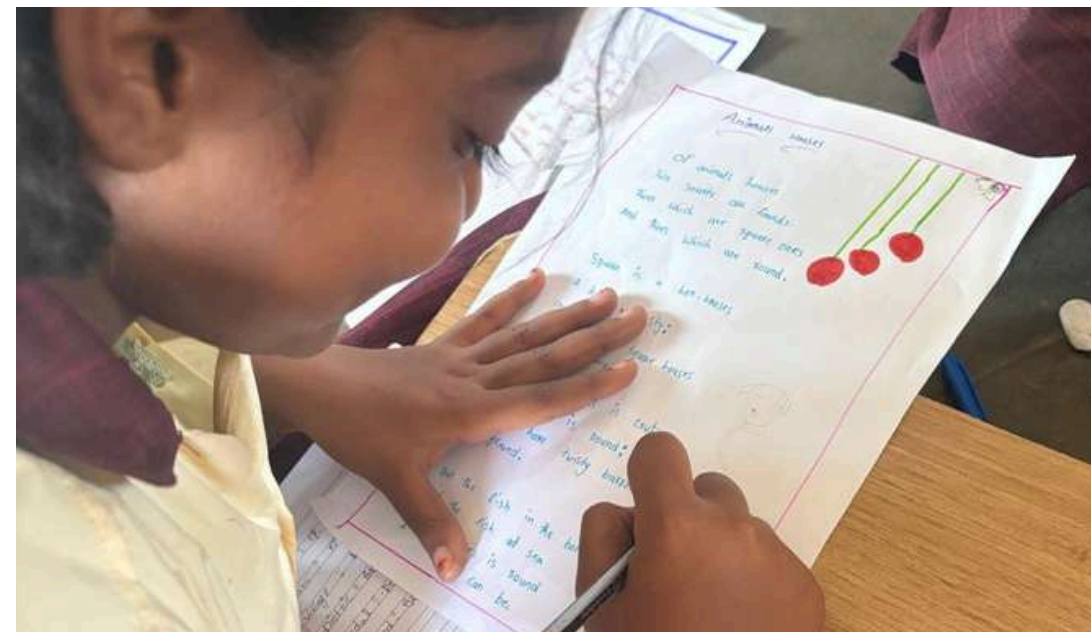


www.youtube.com/awbptrust

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Participants Gallery

TGTWRS (girls) Tribal Welfare
Jogulamba Gadwal, KT Doddi manda, Telangana
Students participated in the PAW2024
competition under the coordination of teacher
Sunanda.



Participants Gallery

TGSWRS/JC(B)COE,
Hayathnagar, Telangana



Students participated in the PAW2024
competition under the coordination of teacher
Gone Lingaraju.



Music Album

PAW - IN MEMORY OF RAJU

About Raju: www.awbptrust.org/raju



PAW Competition: A Heartfelt Tribute to Raju



The PAW competition holds a special place for many, inspired by Raju, a desi dog who touched the heart of AWBP Trust's founder. After Raju passed away, the organization decided to launch a nationwide competition in his memory. This year(2024), the overwhelming response we received from all age groups has been truly remarkable and uplifting. It feels as though people have developed a deep connection with and trust in the PAW competition, and the PAW family continues to grow year after year.

To mark this positive journey, we have released a musical album titled "PAW - In Memory of Raju," now available on major platforms like Spotify, iTunes, YouTube Music, Amazon Music, and more.

Visit our official website to listen to the entire album <https://awbptrust.org/music>



www.awbptrust.org/competition



www.instagram.com/awbptrust



www.youtube.com/awbptrust

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Engage Yourself

Animal Welfare & Rights



If you are a	How can you get involved in the cause?	Know more
Student, Employee, Philanthropist, Business professional, others	You can volunteer or intern with us no matter where you are in the world. You can take advantage of any option (online or on-field activities) with us.	Click Here to visit the volunteer page
Employee, Philanthropist, Business Professional, Corporate Company, Educational Institution	Our charitable trust is 80G and CSR registered NGO. You can support us by becoming a monthly donor or including us in your CSR programs, as our activities and operations rely entirely on donations.	Click Here to visit the donation page or whatsapp 7993912345
Student, Employee, Philanthropist, Business professional, others	<ul style="list-style-type: none">• <i>Show love to all animals equally, feed animals in your area,</i>• <i>Provide medical care to injured community animals, and offer fostering and shelter to community animals.</i>• <i>Adopt animals from the streets or shelters but don't shop.</i>• <i>Learn about the importance of ahimsa and a plant-based lifestyle, and incorporate it into your life.</i>• <i>Educate others about the significance of ahimsa and working for animal welfare and rights.</i>	Click Here to contact us for the data and guidance



Join Us



+91 7993912345



Animals Water Bowl Project (AWBP) Trust is a public charitable trust registered under 80G & CSR. Join us in realizing our vision by volunteering, collaborating, or donating to our NGO.



Volunteer/ Interns

We welcome passionate individuals year-round to join us as volunteers or interns, contributing to animal welfare and rights through our trust.

[Apply here](#)



Collaborate

Corporate companies and educational institutions can collaborate with us to engage your employees and students in meaningful social initiatives.

[Contact](#)



Donor

Individuals, philanthropists, and corporations are welcome to become our donors, helping us expand our animal welfare and rights initiatives for the betterment of all.

[Donate](#)



www.awbptrust.org/competition



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Meet You Soon!

PAW 2025 7TH PAN INDIA COMPETITION

1st Aug'25 to 7th Oct'25

Keep up your enthusiasm and continue your great work for animal welfare and rights. You are always an inspiration to others. Let the change start with you. We hope you've reconnected with animals more deeply than ever, with a positive outlook.

Connect back to our roots for the betterment of everyone
Follow Ahimsa. Go Vegan



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