



ANIMALS WATER BOWL PROJECT

80G, CSR REGISTERED CHARITABLE TRUST

WATER - EDUCATION

ORGANIZATION GUIDE 2022

: SUSTAINABLE DEVELOPMENT GOALS :

#13 CLIMATE ACTION, #14 LIFE BELOW WATER, #15 LIFE ON LAND

@AWBPTRUST



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“

IF YOUR FOCUS IS
TO SEE OR BUILD
GOOD COMMUNITIES
AROUND, YOUR
FIRST STEP SHOULD
START WITH
ANIMAL WELFARE
& RIGHTS

LAKSHMAN MOLLETI
FOUNDER & MANAGING DIRECTOR
(AWBP TRUST)



HOW DID IT START?

I always had plans to start an NGO to address some of the challenges faced by the community since my graduation days. After a few years, I have focused on animal welfare as the challenges faced by animals are many. I understood that I could solve these challenges only by engaging everyone in animal welfare.

There are many instances where I observed animals drinking water and eating food from the sewage, due to a lack of access to these resources, because of human developments.

I was stimulated by the fact that safeguarding animal welfare and rights has a tremendous positive impact on humans and the environment. At this point, I was convinced more to focus on the upliftment of animal welfare.

I felt there is a need to create a platform where quickly people get to understand and engage in protecting animal welfare and rights in the community.

Hence, I initiated a project which focuses primarily on **WATER & EDUCATION** concerning animals in the community. This project transforms people into leaders for animals in the community.

Lakshman Molleti
Founder of AWBP Trust

Fact

Today, human actions are polluting and destroying animal habitats. We observed a vast gap formed between humans and animals due to human ignorance and lack of awareness. On the other side, animals are not getting healthy food, drinking water, shelter, medication around the year due to the destruction caused by humans.





THE JOURNEY

Animals Water Bowl Project (AWBP) Trust started on 14th April'17. We started with an intention to provide water bowls for free to the public to support street animals. Later on, we added a continuous education program as part of the vision to create a bigger impact. Officially legalized AWBP Trust on 18th Feb'20. Now we are a team of 3 trustees and 15 volunteers across the globe who are working with us.

OUR VISION

Animals Water Bowl Project(AWBP) Trust vision is to create a platform where every street animal gets safe drinking water round the clock throughout the year and connect humans with animals through a continuous education program.

WATER | EDUCATION



CURRENT ACTIVITIES TO HELP, EDUCATE & SENSITIZE

WATER BOWL DISTRIBUTION

We distribute free animal water bowls year-round to the interested people - to make sure homeless animals get safe drink water through out the year.

ARTICLE

We write articles on different topics to convey the message to the world with real-time facts.

EDUCATIONAL STORYBOOK

Our first educational storybook "The Journey Of Bunty & Chinku" - target to make it part of educational institutions.

SHORT FILMS

We make educational short films. And we will showcase them in schools, colleges, corporates, public places and upload them on our youtube channel for other user access.

VIDEO SONGS

Music is the best medium to spread the message to humans. We produce educational songs on animal welfare and make them available on all music channels.

Visit for more

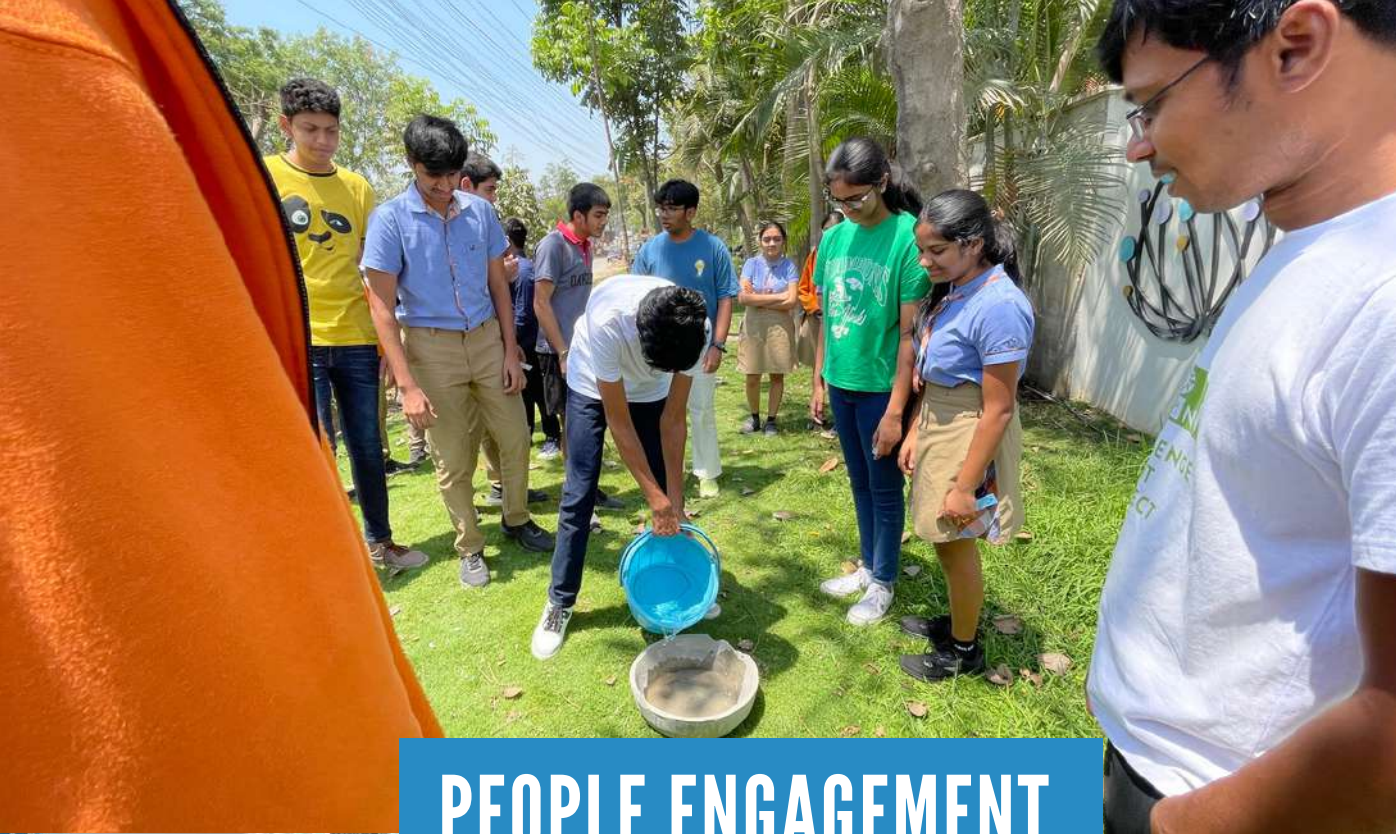


www.awbptrust.org/activities

MAJOR MILESTONES

YEAR 2017 - 2022 ::
ACHIEVED

- Distributed 5150 animal water bowls for free.
- ~ 15000 street animals/ day getting safe drinking water.
- Conducted 109 awareness programs both online and offline.
- Received shining world compassion award from Supreme Master Ching Hai (Taiwan) in the year 2020.
- The Pollination Project, California US - recognized and rewarded in the year 2018, 2019.
- Organized yearly PAN INDIA online competition - 2021,2022.
- Launched two educational songs in the year 2020, 2022.
- On 18th Feb'22, released our first educational storybook "The Journey Of Bunty & Chinku"
- 12A, 80G, CSR registered public charitable trust.
- Our footprints - Hyderabad, Secunderabad, Medchal, Rangareddy, Sangareddy, Vizag, Thane, Pune, Tirupati, Chennai, Vijayawada.



PEOPLE ENGAGEMENT



FY 2022-23

www.awbptrust.org/reports

Water Bowl Distribution



645

water bowls distributed to the people to serve the needy animals in the community.

Volunteers Engagement



33

volunteers engaged in different activities that helped us to create an impact in the community.

Animals Support



~15000

animals getting safe water daily from the people we sensitized.



Community Education



~ 35000

people educated on animal welfare, both on-field and online.

IMPACT

FY 2022-23

THE JOURNEY OF BUNTY & CHINKU

educational storybook

Our first educational storybook was released on 18th Feb'23 with a main motto to educate and sensitize more people in the community on animal welfare. Author Lakshman Molleti, the founder of awbp trust, designed this book in all the best possible ways so readers can emotionally connect to it. Overall, this book is a heartfelt, educational and informative story, guaranteed to inspire readers to engage in animal welfare.

This book has received 100+ reviews from different readers (principals, students, teachers and other professionals). All our existing readers felt this book is unique and must be part of school curricula.



IMPACT

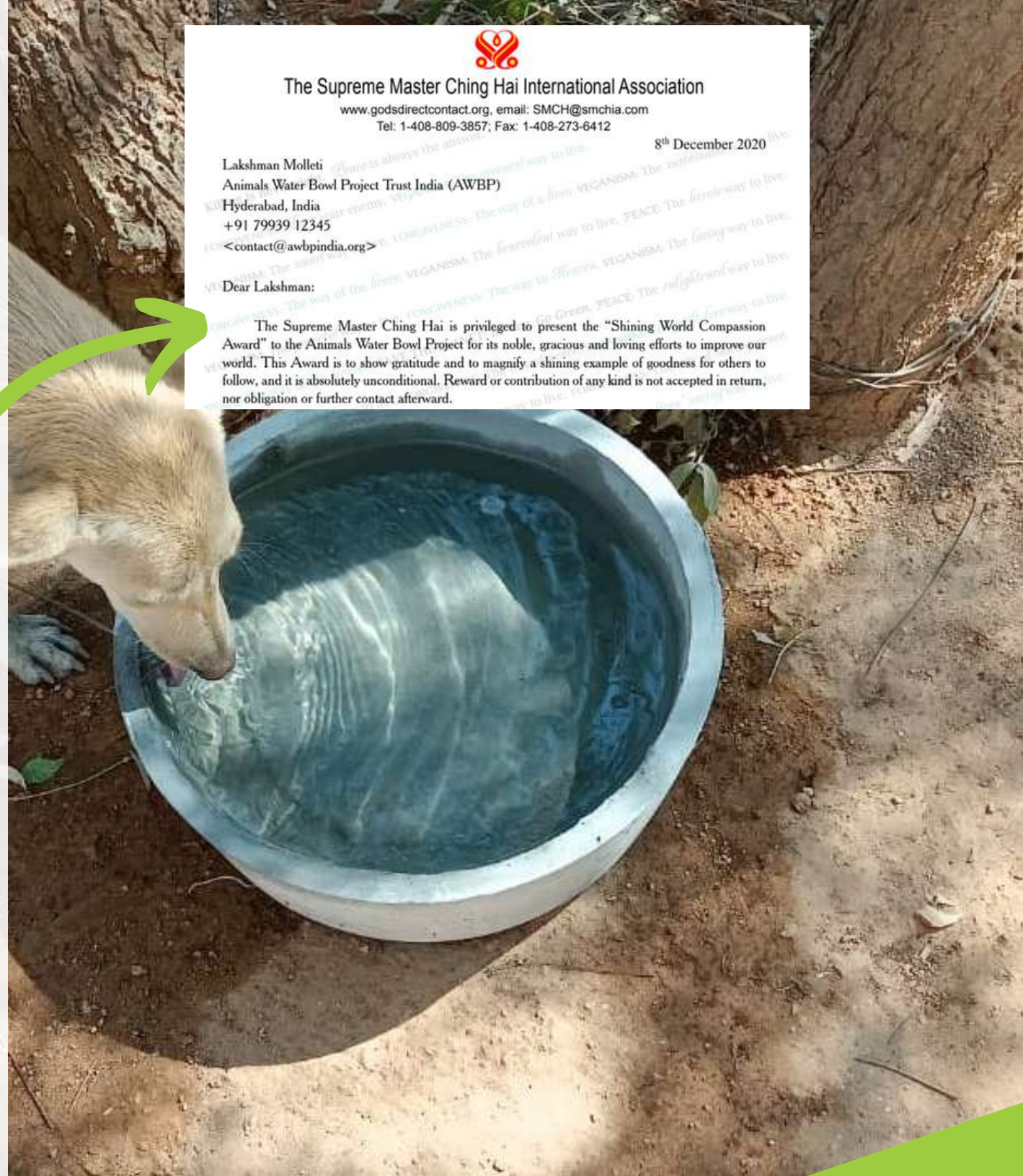
INTERNATIONAL AWARDS

GRANTEE AT TPP, US

In the year 2018,2019 - The Pollination Project (TPP) organization from the US recognized and rewarded our project work.

SHINING WORLD COMPASSION, TAIWAN

In 2020, we received the international award "Shining World Compassion" for our project and to the founder from Supreme Master Ching Hai International Association.



ONLINE IMPACTFUL EVENTS

EDUCATIONAL SONG

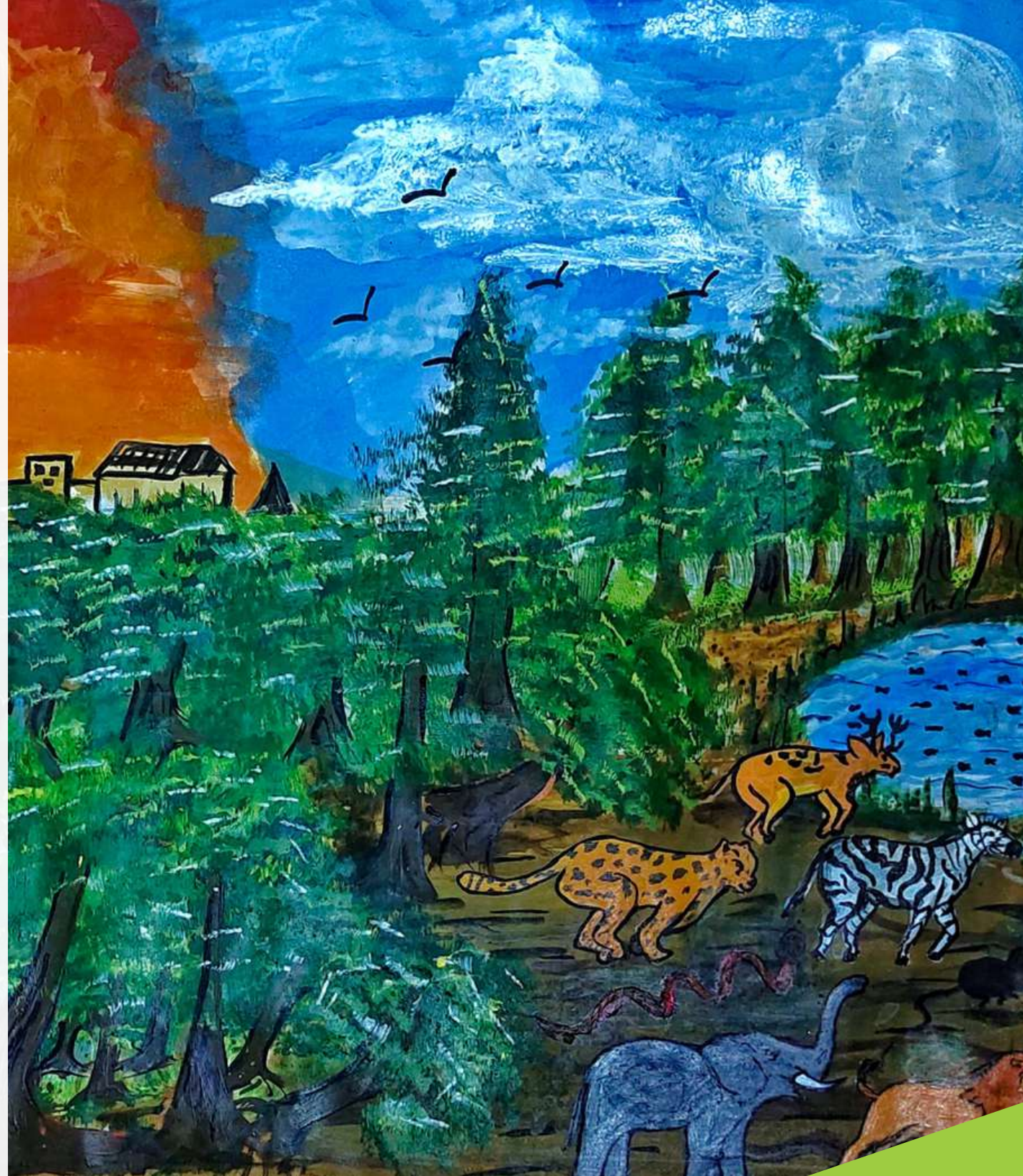


Released our first educational song 'HUMANS' in the year 2019 and later in the year 2022 released the song "effect of urbanization on animals". These songs convey the pain of the animals to the audience. It was released on various music channels like spotify, jiosaavn, Amazon music etc.,



PAW COMPETITION

"PAW" is a PAN India (Poetry /Artwork / Writing) competition organized annually by our charitable trust - in the memory of Raju (desi dog). The competition aims to connect people of all age groups with animals and sensitize them to be more responsible towards animals in the community.



COLLABORATIONS



TECHNOLOGY SUPPORTERS

We are thankful to the organizations offering the pro license softwares for free to the public charitable trust organizations like us. Find out technology supporters below.



INSTITUTIONS

As part of continuous education program (pilot launch), we gave few educational sessions on animal welfare in the below listed organizations.



“compassion towards animals - daily education program in all the collaborated schools, colleges, corporates ...”

2025 GOAL OF AWBP TRUST



FUTURE GOALS

**YEAR 2020 - 2025 ::
MAJOR GOALS**

COLLABORATIONS

AWBP Trust targeting to collaborate with more than 50+ educational institutions and 10 corporates.

FOOTPRINTS

We want to take our footprints number to 30 locations in INDIA.

INDIAN GOVERNMENT

Establish a positive relationship with government bodies in various states and districts to reach our vision.

EDUCATIONAL CONTENT

We want to produce the best educational content that educates and sensitises people to understand and engage in animal welfare in the community.

ANIMALS SUPPORT

We want to see more than 1 lakh street animals get safe drinking water around the year.



“Our organization is in need of donors to achieve the goals on time and to create a social impact in the community.”

SUSTAINABLE MODEL



DONORS

FY 2023-24 SUPPORT

DONATIONS

We are in need of 150000, to execute our goals on time.

WORKSPACE

We need donors who can provide workspace for free in different locations to run our operations efficiently.

LOGISTICS

Logistics related to technical (like software, projector, Laptop ...) and non-technical (like the vehicle, furniture ...) are very essential for the project.

Tax-Free Donation

www.awbptrust.org/donate

All your donations are tax-free as we are an 80C registered public charitable trust.

DONATIONS USED

Water Bowls, Educational Events, Educational storybook, Educational Logistics, Website Maintenance, Software License, Workspace, Office Logistics, Transportation

SUPPORT US

Donation

80G

REGISTERED PUBLIC CHARITABLE TRUST

Tax Exempted

www.awbptrust.org/donate

Usagge

EDUCATION



Individual donations plays a major role in our organization.

WATER



CSR Registered

AWBP Trust is a CSR-registered organization. We need an excellent fund flow to execute all the activities as planned. We are continuously looking for support from corporates. We have some of the best CSR activities where your employees can engage in social causes and create a platform to highlight your corporate brand.



Support us To Create Impact

www.awbptrust.org/csr

Water Bowls Distribution

Educational Storybook
Events

Collaboration with
educational institutions

PAW Impactful Competition

Producing educational films
& musical songs

Installing shelters for
homeless animals

Software License Purchase

Website maintenance

Digital & Offline Marketing



CSR
activity



Employee
Engagement
Programs

**WATER BOWL
DISTRIBUTION**

**MUSICAL SONG
SHORT FILMS**

**EDUCATIONAL
EVENTS**

**PAN INDIA
COMPETITION**

**A FEW WAYS TO HIGHLIGHT
THE CSR CORPORATES**



CSR CORPORATES

Welcome our NGO to be part of your CSR world. Let us work with your organization to create a significant social impact in the community.

We are happy to hear from you. Please reach us at contact@awbpindia.org

LET'S CREATE

IMPACT TOGETHER



PEOPLE OPINION

More Opinions

 /awbptrust/reviews



Hope one day this book "The Journey Of Bunty & Chinku" will be in every school curriculum. It's written in a way that's as exciting as an Enid Blyton story book but with a definite purpose. The book is highly inspirational.

Most importantly there is a section after every story which tells in simple terms what action the reader can take.

It's definitely worth the effort of buying it for every school child that you know.

Dr Nandita Shah, Mumbai
Captured on: Year 2023

I loved the guest lecturer. It was really informative and I understood animal welfare in a real satisfactory way. I loved how Mr Lakshman explained every small topic in animal welfare in an elaborative way. I developed by

Myra, Hyderabad
Captured on: Year 2022

Firstly, PAW2022 allowed me to develop and refine my writing skills. Through the process of researching and organizing my thoughts, I improved my ability to communicate effectively. And i learnt about veganism and the environmental impact.

Samrudhi Hajare, Chennai
Captured on : Year 2023

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I m not afraid of stray animals now as much as I was before getting in touch with Awbp Trust. It's our duty to take care of our animals. Awbp has inspired me to be so.

Praneetha Nagelli, Hyderabad
Captured on : Year 2022

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Being kind and big-hearted is one thing and connecting with more people with the purpose of spreading awareness for the well being of others is one notch higher. It takes lots of effort, patience to channelise the energies of so many people to achieve one goal. That's taking care of our voiceless animals in our places as our responsibility. Salute..

Swetha Sharma, Delhi
Captured on : Year2021

GLOBAL MEMBERS

17

VOLUNTEERS

Our team www.awbptrust.org/team

Team

Trust Board Members



LAKSHMAN MOLLETI

Trustee,
Managing Director &
Founder



HARISH EDAMADAKA

Trustee, Content Head



TEJESH RAPETI

Trustee, Technical Head



CONNECT WITH US ON OUR



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**POVERTY &
POLLUTION ON THIS
PLANET CAN BE
REDUCED BY
CHOOSING CRUELTY-
FREE PLANT-BASED
LIFESTYLE.**

